



Smart Living, Smarter Savings!

Special offers for your home!

1st July 2025 - 31st September 2025



Hot Deals Alert!

Don't miss out on these
incredible savings when
you purchase a
REFRIGERATOR TODAY!

Enjoy **ADDITIONAL**

\$200* OFF

& redeem your

\$400** Climate
E-vouchers

on your purchase now!

* Check with dealers on available vouchers

** Valid for all 3-ticks & 4-ticks Electrolux
refrigerator models. Subjected to eligibility, under
the Climate-Friendly Households Programme by
NEA and PUB.

(Exclude Mini Bar Fridge)

NEW

UltimateCare 900

EWFI342R9SC

13kg, Onyx

600(W) × 850(H) × 659(D) mm

\$1,949

U.P. \$2,149

- IntelliDose
- SensorWash
- CareDrum
- Sanitise and DelicatesPlus
- Refresh clothes with vapour
- SmartSelect and TFT Display
- Up to 1400rpm spin speed
- Wi-Fi enabled

FREE



Air Purifier
EP32-25WBA
(worth \$199)



App-connected Clothes Care

Link your appliance to the Electrolux app to enjoy the ease of remote control. Get real-time status updates, resource-saving advice and garment care tips with Connected.



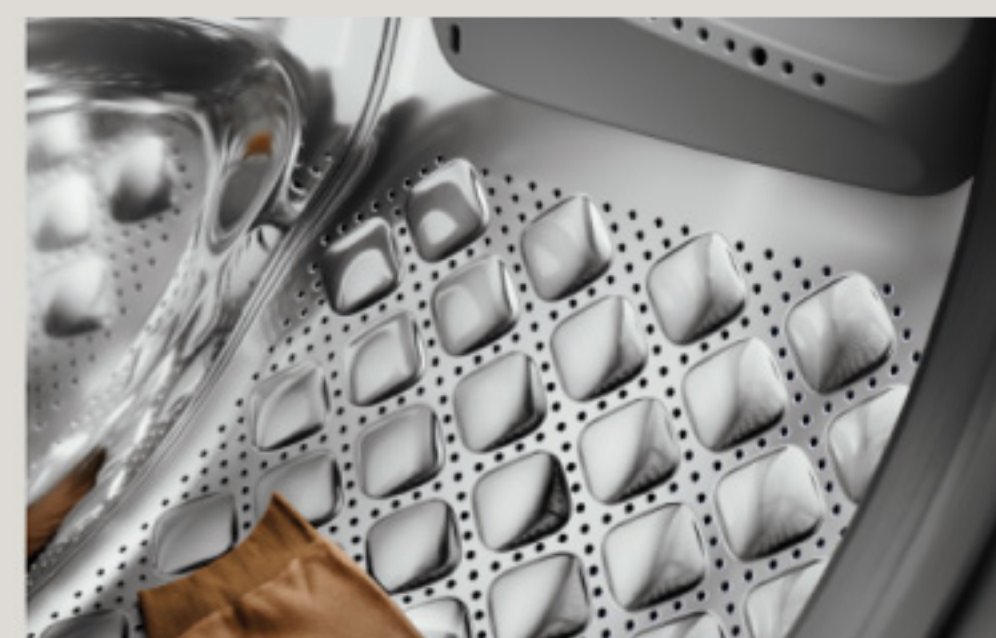
Intelligent, Precise Dose

IntelliDose machine uses sensors to deliver the optimal detergent dose for every load. With SensorWash, sensors detect any dirt left in your laundry during a cycle before adding a second dose of detergent if necessary. The machine also calculates the correct laundry time, water and energy - adding the precise amount of detergent.



Gentle Care for Your Laundry

CareDrum lets garment glide smoothly due to its elevated cushion-like drum pattern and lifter paddle. Thanks to the unique pattern of the drum, it is gentle on your clothes.



Right Settings to Help Save (TFT Display + SmartSelect)

Select the cycle and tune the intensity according to your needs. Based on your choice, SmartSelect with DynamicDisplay will provide feedback, adjusting the programme length and temperature, guiding you to save energy, time and water. Link your appliance to the Electrolux app to control your laundry remotely and receive resource-saving tips.

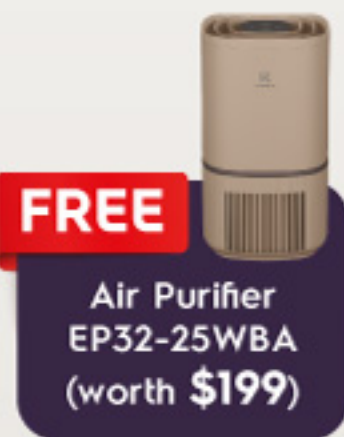




UltimateCare 700  **NEW**
 EWF1143R7WC
 11kg, White
 600(W) x 850(H) x 659(D) mm

\$1,599
 U.P. \$1,799

- Full Wash 45, Sanitise and DelicatesPlus
- SensorWash remove up to 53 stains
- IntelliQuick selects the best load programme
- Refresh clothes with vapour
- Up to 1400rpm spin speed



UltimateCare 700 
 EWF1143R7SC
 11kg, Onyx
 600(W) x 850(H) x 659(D) mm

\$1,599
 U.P. \$1,799

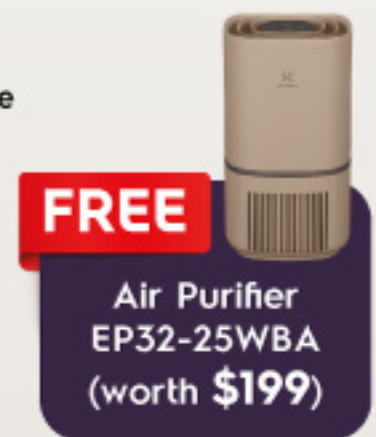
- Full Wash 45, Sanitise and DelicatesPlus
- SensorWash remove up to 53 stains
- IntelliQuick selects the best load programme
- Refresh clothes with vapour
- Up to 1400rpm spin speed



UltimateCare 500 **NEW**
 EWF1343P5SC
 13kg, Onyx
 600(W) x 850(H) x 659(D) mm

\$1,799
 U.P. \$1,999

- Full Wash 45, Sanitise and DelicatesPlus
- HygienicCare
- CareDrum
- SmartSelect, LED Display
- EcoInverter Motor
- Up to 1400rpm spin speed



UltimateCare 500
 EWF1023P5SC
 10kg, Onyx
 600(W) x 850(H) x 659(D) mm

\$1,349
 U.P. \$1,549

- Full Wash 45, Sanitise and DelicatesPlus
- UltraMix
- SmartSelect for different soil level
- Add clothes
- Up to 1200rpm spin speed



UltimateCare 500
 EWF9023P5SC
 9kg, Onyx
 600(W) x 850(H) x 659(D) mm

\$1,199
 U.P. \$1,399

- Full Wash 45, Sanitise and DelicatesPlus
- UltraMix
- SmartSelect for different soil level
- Add clothes
- Up to 1200rpm spin speed



UltimateCare 300
 EWF1024D3WC
 10kg, White
 600(W) x 850(H) x 659(D) mm

\$1,149
 U.P. \$1,349

- Full Wash 45, Sanitise and DelicatesPlus
- EcoInverter Motor
- Add clothes
- Up to 1200rpm spin speed



UltimateCare 300
 EWF9024D3WC
 9kg, White
 600(W) x 850(H) x 659(D) mm

\$999
 U.P. \$1,119

- Full Wash 45, Sanitise and DelicatesPlus
- EcoInverter Motor
- Add clothes
- Up to 1200rpm spin speed



UltimateCare 300
 EWF8024D3WC
 8kg, White
 600(W) x 850(H) x 575(D) mm

\$849
 U.P. \$1,049

- Full Wash 45, Sanitise and DelicatesPlus
- EcoInverter Motor
- Add clothes
- Up to 1200rpm spin speed



UltimateCare 300
 EWF8024D3WB
 8kg, White
 600(W) x 850(H) x 575(D) mm

\$649
 U.P. \$1,169

- EcoInverter
- DelicatesPlus
- FullWash 60, Daily 39
- Up to 1200rpm spin speed



UltimateCare 700 
 EWW1343R7SC
 13/9kg, Onyx
 600(W) x 850(H) x 659(D) mm

\$1,999

U.P. \$2,199

- Full Wash 45, Sanitise and DelicatesPlus
- SensorWash
- IntelliQuick
- Woolmark (Blue)
- Care Drum
- Up to 1400rpm spin speed



FREE

Air Purifier
EP32-25WBA
(worth \$199)



UltimateCare 700 
 EWW1143R7SC
 11/7kg, Onyx
 600(W) x 850(H) x 659(D) mm

\$1,799

U.P. \$1,999

- Full Wash 45, Sanitise and DelicatesPlus
- SensorWash
- IntelliQuick
- Woolmark (Blue)
- Smart Select
- Up to 1400rpm spin speed



FREE

Air Purifier
EP32-25WBA
(worth \$199)



UltimateCare 500
 EWW1023P5SC
 10/7kg, Onyx
 600(W) x 850(H) x 659(D) mm

\$1,399

U.P. \$1,599

- Full Wash 45, Sanitise and DelicatesPlus
- UltraMix
- Duvet Care 60
- Smart Select for different soil level
- Up to 1200rpm spin speed



UltimateCare 300
 EWW9024P3WC
 9/6kg, White
 600(W) x 850(H) x 659(D) mm

\$1,069

U.P. \$1,269

- Full Wash 45, Sanitise and DelicatesPlus
- Duvet Care 60
- DelicatePlus
- EcoInverter Motor
- Up to 1200rpm spin speed



UltimateCare 300
 EWW8024P3WC
 8/5kg, White
 600(W) x 850(H) x 575(D) mm

\$949

U.P. \$1,149

- Full Wash 45, Sanitise and DelicatesPlus
- Duvet Care 60
- DelicatePlus
- EcoInverter Motor
- Up to 1200rpm spin speed

Free universal stacking kit for ALL Heat Pump Dryers.



UltimateCare 700 
 EDH903R7SC
 9kg, Onyx
 596(W) x 850(H) x 662(D) mm

\$1,699

U.P. \$2,079

- Hygiene
- 3D Sense
- DelicateCare
- Woolmark (Blue)
- Stainless Steel Drum

SAVE \$380



UltimateCare 700 
 EDH903R7WC
 9kg, White
 596(W) x 850(H) x 662(D) mm

\$1,599

U.P. \$1,999

- Hygiene
- 3D Sense
- DelicateCare
- Woolmark (Blue)
- Stainless Steel Drum

SAVE \$400



UltimateCare 500
 EDH803J5SC
 8kg, Onyx
 596(W) x 850(H) x 662(D) mm

\$1,399

U.P. \$1,679

- Hygiene
- Sensi Care
- Colour Care
- Extra Anti-Crease
- Stainless Steel Drum

SAVE \$280



UltimateCare 500
 EDH803J5WC
 8kg, White
 596(W) x 850(H) x 662(D) mm

\$1,299

U.P. \$1,599

- Hygiene
- Sensi Care
- Colour Care
- Extra Anti-Crease
- Stainless Steel Drum

SAVE \$300



UltimateCare 300
 EDH804H3WB
 8kg, White
 596(W) x 850(H) x 650(D) mm

\$999

U.P. \$1,459

- Reverse tumbling
- ColourCare
- Delicate cycle



Upgrade to a Drawer Stacking Kit for \$150 (U.P. \$225)

- Convenient slide-out drawer
- Easy installation
- Optimise laundry space



(Available in White and Onyx)

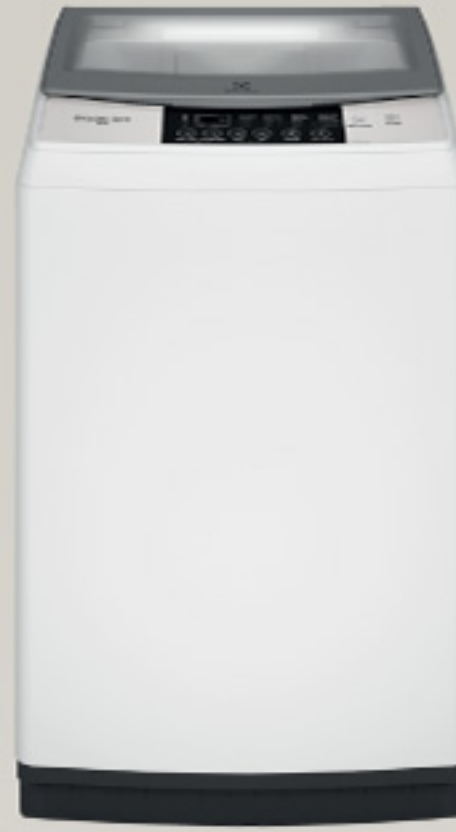
Top Load Washer | Cleaner Laundry with Gentler Touch



EliteCare 300
EWT0H88HIWB
10.5kg, White
580(W) × 968(H)
× 596(D) mm

\$499
U.P. \$739

- Wool function
- Cyclonic care pulsator
- Cyclonic tub clean



EliteCare 300
EWT8588HIWB
8.5kg, White
550(W) × 925(H)
× 565(D) mm

\$389
U.P. \$559

- Wool function
- Cyclonic care pulsator
- Cyclonic tub clean

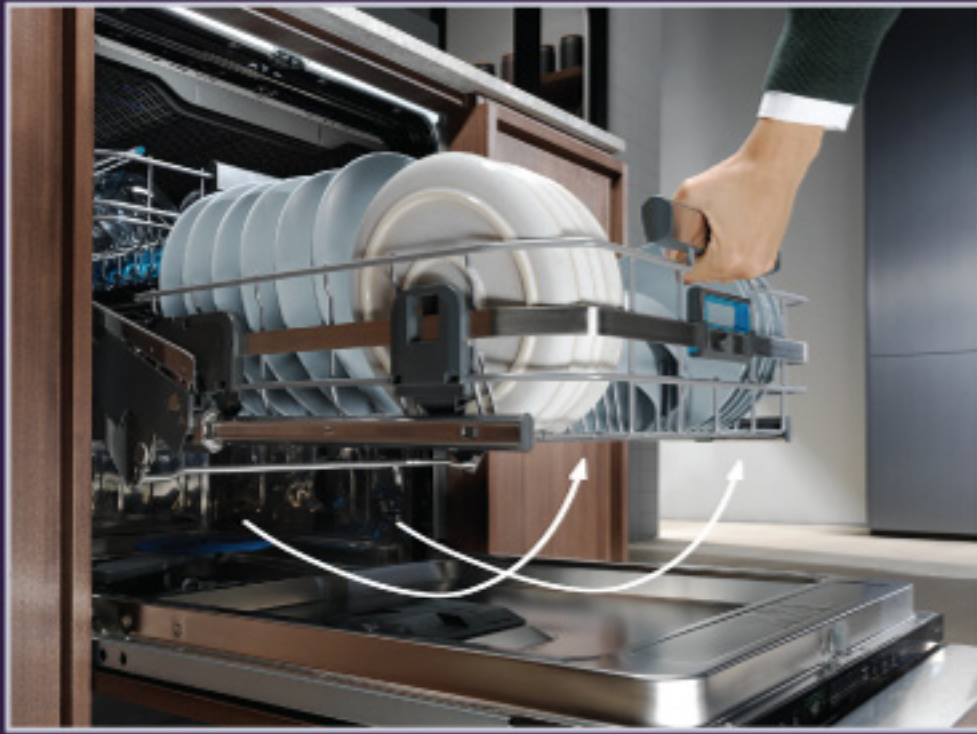


Powerful Cyclonic Care rotating action gives gentle yet thorough clean wash every time.



Prism drum Minimises wear and tear caused by friction and tangling.

Dishwasher | Reduce Your Kitchen Workload



Simply grip, lift and load
ComfortLift® eases loading and unloading of dishes by raising the lower rack to a comfortable height.



UltimateCare 900
EFF9392SXA
596(W) × 850(H) × 610(D) mm

\$2,299
U.P. \$2,499

- 13 place settings
- ComfortLift makes it easy to load and unload
- Glass care soft grips and spikes
- ExtraHygiene



UltimateCare 300
ESA47200SX
598(W) × 850(H) × 622(D) mm

\$1,099
U.P. \$1,299

- 13 place settings
- ExtraHygiene
- AirDry technology
- ExtraPower option



UltimateCare 300
ESA47200SW
598(W) × 850(H) × 622(D) mm

\$999
U.P. \$1,199

- 13 place settings
- Quick Lift Basket
- Glass care soft grips and spikes
- ExtraHygiene



UltimateCare 300
EFF1460VSA
596(W) × 850(H) × 610(D) mm

\$749
U.P. \$1,049

- 14 place settings
- Eco program
- RapidWash30
- Adjustable upper basket



NEW
UltimateCare 300
EFC3862MS
550(W) × 604(H) × 500(D) mm

\$599
U.P. \$799

- 8 place setting
- AutoOpen
- Hygiene
- Delicate Cycle
- Eco program

Built-In Oven | Makes Cooking Easier



FRY WITH AIR, LESS OIL

The mesh design of the AirFry tray allows super-heated air to crisp the surface of food to deliver that delightful fried taste and texture, with minimal oil.



PRECISE COOKING, GREAT RESULTS

Smart food probe monitors the core temperature of food to keep meat succulent and juicy.

* Product features are applicable to selected models.

LOWEST PRICE NOW!

UltimateTaste 500
KOIGH00KA2
72L Black Glass
Cut-Out: 560(W) x 578(H) x 600(D) mm

- AirFry your food for a fried taste with less oil.
- Hot air fan for even cooking
- AquaClean for a natural, easy clean.

\$699
U.P. \$999

STAR BUY



UltimateTaste 900

KOAAS31X
70L Black Glass
Cut-Out: 560(W) x 580(H) x 550(D) mm



\$3,299

U.P. \$4,399

- Steamify, Sous-Vide
- Smart food probe
- Assisted cooking

UltimateTaste 900 (Compact)

KVAAS21WX
43L Black Glass
Cut-Out: 560(W) x 435(H) x 550(D) mm



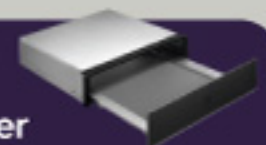
\$2,499

U.P. \$3,299

- Steamify, Sous-Vide
- Smart food probe
- Assisted cooking

BUNDLE

Bundle up with a Warmer Drawer at only **\$3,559** (U.P. \$3,958)



UltimateTaste 700

KOCBP21XA
72L Black Glass
Cut-Out: 560(W) x 578(H) x 550(D) mm



\$1,999

U.P. \$2,599

- SteamRoast
- Smart food probe
- Pyrolytic cleaning

UltimateTaste 500 **NEW**

KODDP77H
72L Black Glass
Cut-Out: 560(W) x 600(H) x 550(D)



\$1,499

U.P. \$1,799

- SteamBake
- Smart food probe
- Cleaning pyro
- Pyrolytic cleaning

UltimateTaste 500

KODGH70TXA
72L Stainless Steel
Cut-Out: 560(W) x 578(H) x 550(D) mm



\$999

U.P. \$1,299

- Pizza function
- Defrost function
- AquaClean for a natural, easy clean.

UltimateTaste 300

KOH3H00BX
65L Stainless Steel
Cut-Out: 560(W) x 589(H) x 550(D) mm



\$639

U.P. \$849

- Evenly distributed heat
- AquaClean for a natural, easy clean
- Two-layer glass door for safety & efficiency.



Built-In Convection Microwave Oven | Cook Meals Like a Pro

UltimateTaste 900
EMSB30XCF
30L
Cut-Out: 560(W) x 370(H) x 455(D) mm



\$859

U.P. \$1,009

- CombiGrill function
- Convection baking
- AirFry function

Purchase BI MWO
EMBS25XC @

50%

with purchase of any
Built-In Cooking
Appliances
(Hob, Hoods and Ovens).

UltimateTaste 700
EMSB25XC
25L
Cut-Out: 560(W) x 380(H) x 410(D) mm



\$659

U.P. \$809

- CombiGrill function
- Convection baking
- Auto Menu



UltimateTaste 900

KCC84450CK

85cm 4-Zones

Cut-Out: 780(W) × 490(D) mm

- ComboHob
- Bridge x 2
- Hob2Hood for COMBOHOB
- Breeze function for COMBOHOB
- PowerBoost induction

\$4,399
U.P. \$5,399



ComboHob brings a powerful hob and an extraction fan together into one efficient appliance.

Hob2Hood adjusts the extractor fan to your cooking so you can focus on creating great tasting food.



Breeze function quietly refreshes air for 60 minutes after cooking so you can enjoy meals in peace.



Two domino hobs for one amazing price | For Easier & Flexible Cooking



EGC3310NVK LPG & PUB

290(W) x 52(H) x 520(D) mm
Cut-Out: 270(W) x 490(D) mm

- 1 x 4kW
- High power triple crown burner
- Auto cut-off flame

FREE
Wok Trivet worth \$88



EHI3251BE

300(W) x 51(H) x 520(D) mm
Cut-Out: 270(W) x 490(D) mm

- 9-level power + boost
- Bridging function
- STOP+GO function
- Child-lock

NOW
\$1,248
U.P. \$2,818



EGC3320NOK LPG & PUB

290(W) x 52(H) x 520(D) mm
Cut-Out: 270(W) x 490(D) mm

- 1 x 2.7kW and 1 x 1.3kW
- High power triple crown burner
- Auto cut-off flame safety device



EHI3251BE

300(W) x 51(H) x 520(D) mm
Cut-Out: 270(W) x 490(D) mm

- 9-level power + boost
- Bridging function
- STOP+GO function
- Child-lock

NOW
\$1,198
U.P. \$2,678



EGC3310NVK LPG & PUB

290(W) x 52(H) x 520(D) mm
Cut-Out: 270(W) x 490(D) mm

- 1 x 4kW
- High power triple crown burner
- Auto cut-off flame

FREE
Wok Trivet worth \$88



EGC3320NOK LPG & PUB

290(W) x 52(H) x 520(D) mm
Cut-Out: 270(W) x 490(D) mm

- 1 x 2.7kW and 1 x 1.3kW
- High power triple crown burner
- Auto cut-off flame safety device

NOW
\$1,148
U.P. \$2,678

Induction Hob | Your Perfect Cooking Partner

NEW

UltimateTaste 700

EHI635BE
60CM 3-Zones
Cut-out: 560(W) x 490(D) mm



\$1,919

U.P. \$2,549

- Bridging function
- SenseFry
- STOP + GO function

UltimateTaste 500

EHI6322BF
60CM 3-Zones
Cut-Out: 560(W) x 490(D) mm



\$1,099

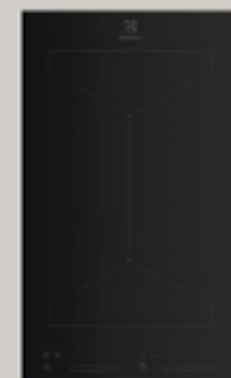
U.P. \$1,299

- Hob2Hood
- PowerBoost
- Childlock

15 Amp
Suitable for
HDB usage

UltimateTaste 500

EHI3251BE
30CM 2-Zones
Cut-Out: 270(W) x 490(D) mm



\$999

U.P. \$1,329

- Bridging function
- 9-level power + boost
- STOP + GO function
- Child-lock

UltimateTaste 700

EHI8255BE
80CM 2-Zones
Cut-out: 630-770(W) x 350-450(D) mm



\$799

U.P. \$1,059

- SenseFry
- 9 Power level + boost
- Flexi Cut-out

15 Amp
Suitable for
HDB usage

Gas Hob | For Your Cooking Convenience

UltimateTaste 500

EHG9350BE/EHG9350BEP (LPG/PUB)

90cm Black Tempered Glass
Cut-Out: 700-865(W) x 405-480(D) mm



With frame to resists chips

\$649

U.P. \$799

- FlameShield improves efficiency and results.
- High power burner is ideal for stir-frying.
- Flexi cut-out for easy kitchen installation.

UltimateTaste 500

EHG8250BEP (PUB)

80cm Black Tempered Glass
Cut-Out: 630-765(W) x 350-465(D) mm



With frame to resists chips

\$599

U.P. \$749

- FlameShield improves efficiency and results.
- High power burner is ideal for stir-frying.
- Flexi cut-out for easy kitchen installation.

UltimateTaste 500

EHG9350BC/EHG9350BCP (LPG/PUB)

90cm Black Tempered Glass
Cut-Out: 700 -865(W) x 405-480(D) mm



\$599

U.P. \$749

- FlameShield improves efficiency and results.
- High power burner is ideal for stir-frying.
- Flexi cut-out for easy kitchen installation.

UltimateTaste 300

EGT7836BEP (PUB)

78cm Black Tempered Glass
Cut-Out: 711(W) x 425(D) mm



With frame to resists chips

\$599

U.P. \$749

- High power burner is ideal for stir-frying.
- Flame failure cuts off gas supply for your safety.
- Semi-rapid burner for cooking with low heat.

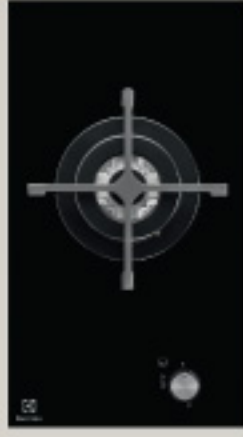
Domino Gas Hob

UltimateTaste 300

EGC3310NVK (LPG/PUB)

30CM Black Glass

Cut-Out: 270(W) x 490(D) mm



\$999

U.P. \$1,329

- High power
- Electrical ignition
- Flame safety device

FREE

Wok Trivet worth
\$88

UltimateTaste 300

EGC3320NOK (LPG/PUB)

30CM Black Glass

Cut-Out: 270(W) x 490(D) mm



\$819

U.P. \$1,079

- High power
- Electrical ignition
- Flame safety device

Flexi-cut Gas Hob

UltimateTaste 500

EHG8351SCP (PUB)

80cm Stainless Steel

Cut-Out: 700-790(W) x 405-475(D) mm



\$559

U.P. \$739

- FlameShield trivet
- High power
- Flame safety device

Get **50% OFF**
on hoods with purchase of ANY hob

UltimateTaste 700

ECT9754H

90cm Chimney Hood

898(W) x 580-1,120(H) x 504(D) mm



\$1,418

- Hob2Hood
- 1,400m³/hr airflow
- 3 fan speed + power boost
- Dishwasher-safe grease filter

UltimateTaste 700

ECT9744H

90cm Chimney Hood

900(W) x 435-1015(H) x 454(D) mm



\$1,098

- Hob2Hood
- 1,200m³/hr airflow
- 3 fan speed
- Dishwasher-safe grease filter

UltimateTaste 300

ECP9541K

90cm Telescopic Hood

898(W) x 175(H) x 297-467(D) mm



\$568

- 600m³/hr airflow
- 2 fan speed
- Rocker switch

UltimateTaste 300

ECP9541X

90cm Telescopic Hood

898(W) x 175(H) x 297-467(D) mm



\$568

- 600m³/hr airflow
- 2 fan speed
- Rocker switch

UltimateTaste 300

ECP6541X

60cm Telescopic Hood

598(W) x 175(H) x 297-467(D) mm



\$478

- 600m³/hr airflow
- 2 fan speed
- Rocker switch

UltimateTaste 300

ECF9214X

90cm Slimline Hood

900(W) x 90(H) x 480(D) mm



\$438

- 600m³/hr airflow
- 2 fan speed
- Dishwasher-safe greaser filters



Quad Refrigerator

UltimateTaste 600

EQE4900B-B

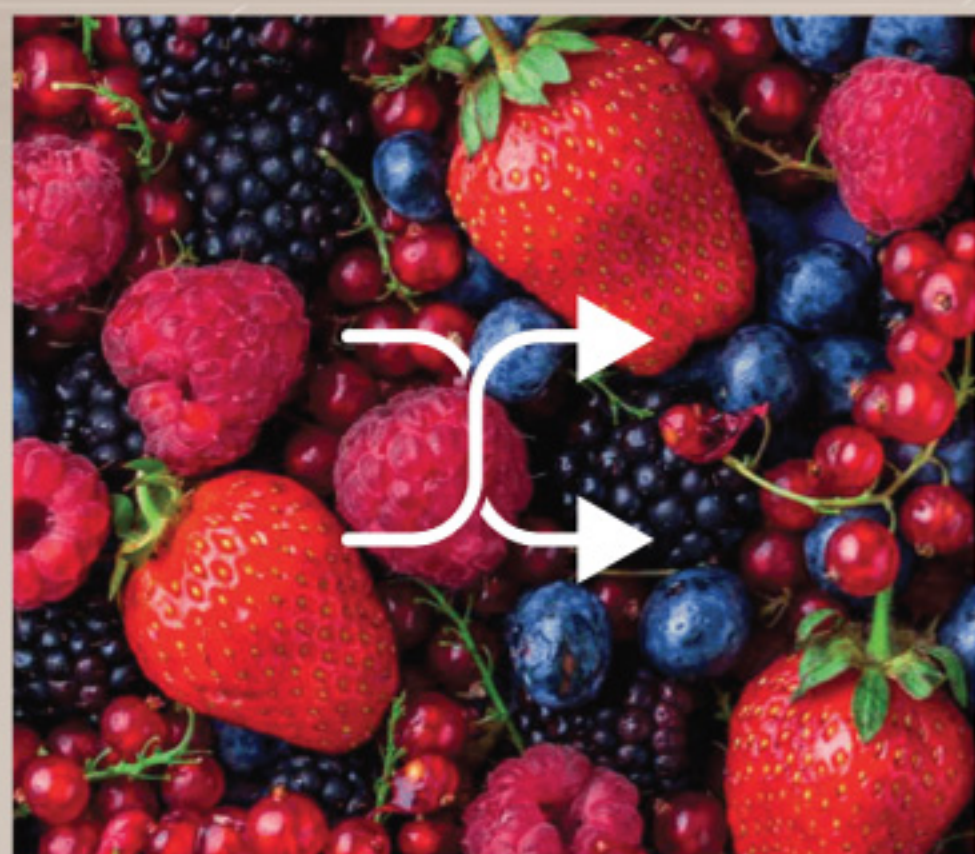
497L Net Capacity

836(W) × 1780(H) × 702(D) mm

- Inverter Technology significantly saves energy.**
- EvenTemp keeps your food tasty for longer by minimising temperature fluctuations.
- Two Spacious FreshZone drawers.

STAR
BUY

\$1,699
U.P. \$2,099



Save energy and money with
Inverter Technology



EvenTemp keeps your food
tasty for longer by cooling each
individual shelf.



**Two Spacious vegetables
drawers** for efficient storage.

Side by Side



UltimateTaste 700 **NEW**

ESE6201B-B
625L Net Capacity
911(W) x 1780(H) x 746(D) mm

\$1,799

U.P \$2,199

- Inverter Technology significantly saves energy.**
- DynamicAir stabilizes temperatures to stop foods from drying out.
- GreenZone crisper retains up to 90% Vitamin C after 7 days*.



UltimateTaste 600 **NEW**

ESE5101B-A (Silver)
507L Net Capacity
836(W) x 1780(H) x 706(D) mm

\$1,499

U.P \$1,899

- Inverter Technology significantly saves energy.**
- DynamicAir stabilizes temperatures to stop foods from drying out.
- Two Spacious FreshZone drawers.



UltimateTaste 700

ESE6101A-BSG
571L Net Capacity
911(W) x 1780(H) x 706(D) mm

\$1,299

U.P \$2,139

- TasteLock crisper
- TasteGuard deodoriser
- Even Temperature

Top Mount



UltimateTaste 500
ETB4600B-A
431L Net Capacity
699(W) x 1725(H) x 730(D) mm

\$1,099

U.P \$1,409

- TasteLock crisper
- FlexStor™
- NutriPlus filter

Bottom Mount



UltimateTaste 500
EBE4500B-G
421L Net Capacity
699(W) x 1725(H) x 723(D) mm

\$1,279

U.P \$1,479

- TasteLock crisper
- TasteGuard deodoriser
- 125L spacious freezer

Mini Bar Fridge



UltimateTaste 300
EUM0930BD
90L Net Capacity
475(W) x 840(H) x 448(D) mm

\$379

U.P \$409

- Coolzone
- 3 storage door pockets
- Transparent drawer



UltimateTaste 300
EUM0500BD
44L Net Capacity
445(W) x 500(H) x 468(D) mm

\$279

U.P \$339

- Coolzone
- Deep door bin
- 1 glass shelf

Shop now to claim your savings!

Enjoy **ADDITIONAL \$200*** off

and redeem your

\$400**

climate e-vouchers
on your purchase now!

* Check with dealers on available vouchers
** Valid for all 3-ticks & 4-ticks Electrolux refrigerator models. Subjected to eligibility, under the Climate-Friendly Households Programme by NEA and PUB.

*Exclude Mini Bar Fridge



Let water do the hard work

UltimateHome 300

Robotic Vacuum Cleaner

EFR31223

\$399

U.P. \$499

- Powerful performance with suction up to 2600Pa
- Intuitive navigation with integrated smart camera
- Removes up to 99.99% of dust particles



UltimateHome 700

Robotic Vacuum Cleaner

EFR71222DS

\$699

U.P. \$839

- Up to 4000Pa suction on fine to large particles
- Thoroughly clean hard floors with integrated mop
- Lidar technology maps home to optimize cleaning efficiency



UltimateHome 700

Wet & Dry Vacuum

EFW71711

\$499

U.P. \$769

- Powerful vacuum suction with 99% debris pick up*
- Self-cleaning function cleans in two minutes.
- Antibacterial water tank eliminates up to 99.9% of the tested bacteria**.
- Clean up wet mess and spills efficiently***

* Based on internal test for particle size 3 to 7 micrometre on max mode on hard floors

** Based on external tests on bacteria types Escherichia Coli, Staphylococcus Aureus.

*** Based on internal tests on coffee and ketchup stains left for 24 and 2 hours respectively.

FREE

Liquid Detergent
worth \$15



UltimateHome 800

Wet & Dry Vacuum

EFW81713

\$759

U.P. \$999

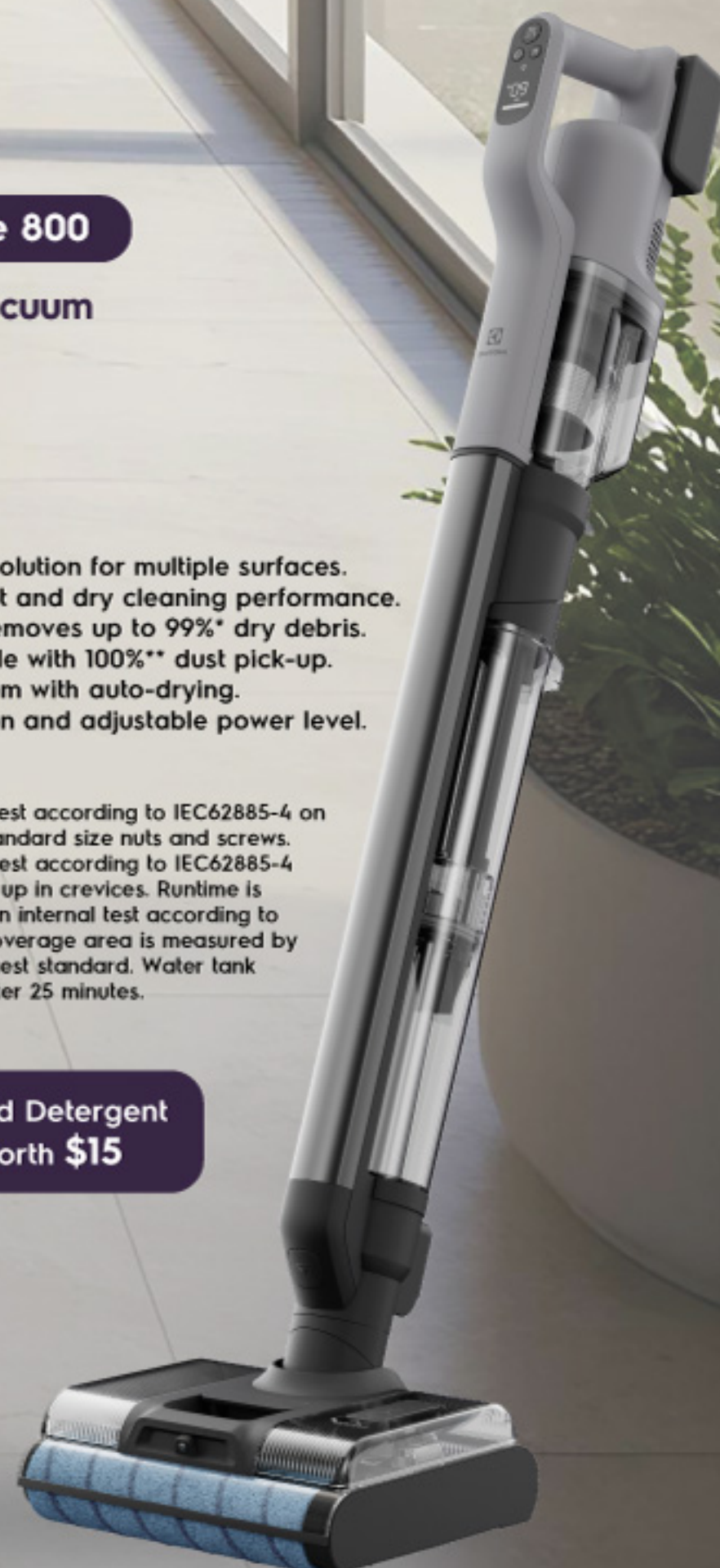
- A 3-in-1 cleaning solution for multiple surfaces.
- An exceptional wet and dry cleaning performance.
- TriAction nozzle removes up to 99%* dry debris.
- Multi-surface nozzle with 100%** dust pick-up.
- Self-cleaning system with auto-drying.
- Smart dirt detection and adjustable power level.

* Based on an internal test according to IEC62885-4 on pick up rate for M3 standard size nuts and screws.

** Based on an internal test according to IEC62885-4 measuring debris pick up in crevices. Runtime is calculated based on an internal test according to ASTM/IEC 62885-6. Coverage area is measured by an Electrolux internal test standard. Water tank needs to be refilled after 25 minutes.

FREE

Liquid Detergent
worth \$15



Smart and silent vacuuming of your home



Canister (Bagged)

NEW

PURED8.2 Silence
ZFB91123

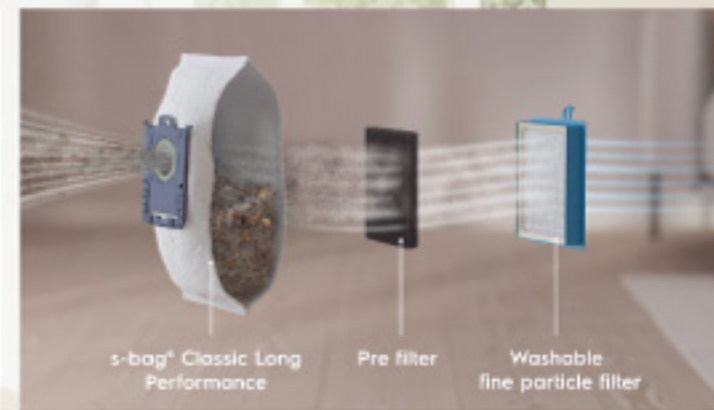
\$299

U.P \$359

- 3.5L S-bag
- Rubber coated XL wheels for easier, smoother movement
- 12 meter cleaning action radius
- Easy power adjustment for different surfaces
- Accessories: ParkettoPro nozzle, 3-in-1 tool



PureSound System reduces noise level to as low as 59dB



Hygienically cleaner home



Clean SMARTer on any surfaces



Bag replacement alert



The sustainable choice

Canister (Bagged)



CompactGo
Z1220

\$109

U.P \$139

FREE

Dust Bag ES51 worth \$18

- 1,600W
- Compact Bagged Canister with Effective Dust Pick-up Performance

Canister (Bagless)



NEW

Cyclone Separator
EFC52623

\$229

U.P \$259

- 2.0L dust bin
- Up to 98.8% of particle filtration
- Big wheels for easy mobility
- 8m long cleaning action radius



UltimateHome 700
EFC71622SW

\$339

U.P \$389

- 2,000W
- 6-step air filtration
- Accessories: Floor nozzle, parketto pro nozzle, bed nozzle, 3-in-1 kit, bent-end hose



CompactGo Cyclonic
Z1231

\$149

U.P \$179

- 1,600W
- Lightweight and compact for easy storage
- Easy emptying bagless dust container
- HEPA 10 Hygiene filter for a healthier home

Canister (Wet & Dry)



Flexio Power
Z823

\$219

U.P \$259

- 1,400W
- 3-in-1 Powerful Cleaning
- Accessories & other views
- 360 degrees rotation

Handstick Vacuum



UltimateHome 700
EFP71525

\$699

- Lightweight vacuum at approximately 1.9kg*
- Triple the suction power** for thorough cleaning.
- Up to 50 minutes*** runtime on a single charge.
- Accessories included: 9

* Based on Electrolux internal measurements on full stick with PowerPro hard floor nozzle.
** Based on internal tests for suction power on hand unit on max mode according to IEC 62885-2 Edition2; IEC 62885-4, compared to Electrolux WQ61-10, WQ61-1 models.
*** Based on internal tests on hand unit on min mode according to IEC 62885-2 Edition2; IEC 62885-4



red dot winner 2023

FREE Filters ESKW5 worth \$35



UltimateHome 700
EFP71512

\$499

- Lightweight vacuum at approximately 1.9kg*.
- Triple the suction power** for thorough cleaning.
- Captures up to 99.9% of fine dust from surfaces.***
- Durable, digital motor designed to last longer.

* Based on Electrolux internal measurements on full stick with PowerPro hard floor nozzle.
** Based on internal tests for suction power on hand unit on max mode according to IEC 62885-2 Edition2; IEC 62885-4, compared to Electrolux WQ61-10, WQ61-1 models.
*** Based on internal test according to IEC 62885-2 Edition2; IEC 62885-4 for particle sizes 0.3-10 micrometre.



red dot winner 2023

FREE Filters ESKW5 worth \$35



UltimateHome 600
EFP61714

\$399

U.P. \$499

- Assured results with up to 100%* dust pick up.
- Easy and controlled emptying without dust clouds.
- Up to 50 minutes** of continuous clean on hand unit.
- Switch tasks easily, store neatly.
- Remove particles smaller than 1.0 micrometre***.
- Improved cyclonic separation, longer**** filter life.

* Based on weight while vacuuming on floor.
** Based on internal tests for suction power on hand unit on max mode according to IEC 62885-2 Edition2; IEC 62885-4, compared to Electrolux WQ61-10, WQ61-1 models.
*** Based on internal tests on hand unit on min mode according to IEC 62885-2 Edition2; IEC 62885-4
**** Based on internal tests according to IEC 62885-2 Edition2; IEC 62885-4 with the PowerPro hard floor nozzle.



UltimateHome 600
EFP61712A

\$299

U.P. \$399

- Thorough results with up to 99%* dust pick up.
- Easy and controlled emptying without dust clouds.
- Up to 50 minutes** of continuous clean on hand unit.
- Switch tasks easily, store neatly.
- Captures up to 99.9%*** of fine dust from surfaces.
- Improved cyclonic separation, longer**** filter life.

* Based on weight while vacuuming on floor.
** Based on internal tests for suction power on hand unit on max mode according to IEC 62885-2 Edition2; IEC 62885-4, compared to Electrolux WQ61-10, WQ61-1 models.
*** Based on internal tests on hand unit on min mode according to IEC 62885-2 Edition2; IEC 62885-4
**** Based on internal tests according to IEC 62885-2 Edition2; IEC 62885-4 with the PowerPro hard floor nozzle.

Air Purifiers



UltimateHome 300
EP32-25WBA
234(W) x 405(H) x 234(D) mm

30m²
Area Coverage

CADR (Smoke)
230
m³/h
Clean Air Delivery Rate

20 dB(A)
dB
Silent Operation

\$199

U.P. \$408

- PureProtect reduces harmful airborne substances
- AirSurround purifies room air in just 15 minutes
- Carbon filter helps remove odours and gases
- 20 dB(A) silent operation

Blender | Smoother Blends, One Press Away

 UltimateTaste 700 High Speed Blender E7TB1-700K \$259 U.P. \$389 - Cell wall-breaking blending enhances nutrition - Truflow blades to efficiently blend up to four times faster - Select from six recipe programs to blend smoothies, soups, sorbet, puree, nut butter and crush ice.	 UltimateTaste 300 Glass Jug Blender E3TB1-310K \$79 U.P. \$119 - Truflow blades for smooth, consistent textures. - Multiple speeds for best results. - Grinder for coffee beans, nuts and spices.	 UltimateTaste 500 Handheld Blender E5HB1-59GG \$99 U.P. \$119 - Powerful motor-hand blender - TruFlow blades-Hand Blender - Accessories-Whisk, Chopper, Beaker and Potato Masher	 UltimateTaste 300 Handheld Blender E3HB1-880K \$59 U.P. \$99 - Powerful motor-hand blender - TruFlow blades-Hand Blender - Dishwasher safe
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Small Appliances | For Your Everyday Needs

Air Fryer

 UltimateTaste 700 E7AF1-700P 6.9L 325(W) x 397(H) x 444(D) mm \$299 U.P. \$399 - Steam function for deliciously healthy steam cooking. - Air fry for perfect taste, texture and less oil. - Pre-set programs to cook with ease and precision.	 UltimateTaste 500 E5AF1-700P 6.8L 338(W) x 318(H) x 424(D) mm \$159 U.P. \$229 - AirFry for perfect taste, texture and less oil. - Air fry, bake, and dehydrate food, effortlessly. - Precise cooking with pre-set programs.	 UltimateTaste 500 E5AF1-600P 5L 320(W) x 300(H) x 410(D) mm \$109 U.P. \$179 - AirFry for perfect taste, texture and less oil. - Air fryer with Reheat and Keep Warm functions. - Precise cooking with pre-set programs.
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Coffee Maker

 UltimateTaste 500 Espresso Coffee Maker E5EC1-50ST \$199 U.P. \$409 - Semi-Auto Coffee Machine - Thermoblock brews perfect tasting espresso. 15 bar pressure for perfectly authentic espressos.	 UltimateTaste 500 Drip Coffee Maker E5CM1-80ST \$89 U.P. \$129 - Programme machine up to 24 hours in advance. - Aroma selector adds richness to your coffee. - Anti-drip system
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Breakfast Range

 UltimateTaste 500 2 Slice Toaster E5TS1-50ST \$89 U.P. \$129 7 browning settings - Defrosting or reheat - Even toasting with automatic bread centering	 UltimateTaste 500 Kettle E5EK1-50ST \$89 U.P. \$129 1.7L capacity makes up to 12 cups - Precise temperature control - Display exact water temperature
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Stand Mixer

 UltimateTaste 300 EHSM3417 3.5L \$89 U.P. \$119 - Five speeds - Dough hooks - Detachable unit as hand mixer

Rice Cooker

 UltimateTaste 300 E4RC1-680S 1.8L \$119 U.P. \$189 - Non-stick pot - Basket for steaming - Pre-set programs
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Induction Hob

 UltimateTaste 500 ETD29PKB 280(W) x 62(H) x 358(D) mm \$109 U.P. \$119 - Keep dishes warm at 80°C - Auto off after use
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FREE Stainless Steel Pot worth \$29

Steam Iron

 UltimateCare 500 E6SI3-62MN 2500W \$79 U.P. \$109 - De-wrinkle your garments in 30 seconds. - Glissium soleplate ensures smooth, even ironing. 3-way auto shut-off	 UltimateCare 500 E6SI3-61NW 2400W \$59 U.P. \$79 - De-wrinkle your garments in 30 seconds. - Glissium soleplate ensures smooth, even ironing. - AntiDrip prevents leakages
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Garment Steamer

 UltimateCare 500 E5GS1-44MN 300(W) x 800-1705(H) x 349(D) mm \$149 U.P. \$229 3-steam setting 2.5L Water Tank - Fast heat-up (<45 seconds)



NEW

UltimateTaste 900

EOS26T24BM

26L, 504(W) × 340.5(H) ×
454.6(D) mm

- Superheat steam for fast cooking.
- AirFryPlus steam for a fried taste with less oil.
- Grill function expands your cooking possibilities.

\$699
U.P. \$799

Electric Oven | Even heating and easy cooking

UltimateTaste 700

EOT4022XFDG
40L, 528(W) x 358(H) x 400(D) mm

\$398

U.P. \$479

- 4-in-1 oven toast, bake, grill and rotisserie.
- AirFry
- Digital control



UltimateTaste 700

EOT5622XFG
56L, 575(W) x 366(H) x 455(D) mm

\$309

U.P. \$409

- 4-in-1 oven toast, bake, grill and rotisserie
- AirFry
- Dial control



UltimateTaste 300

EOT0908X
9L, 363(W) x 260(H) x 203(D)mm

\$79

U.P. \$99

- Cooks, toasts and reheats
- 60-minute cooking timer
- Stay on function for continuous operation



Microwave Oven | Easy menu at your fingertips



UltimateTaste 700

EMC30D22BM
30L, 520(W) x 327(H) x 520(D) mm

\$438

U.P. \$509

- Inverter technology
- Convection - Roasting or Baking
- AirFry



UltimateTaste 500

EMG25D22BM
25L, 465(W) x 280(H) x 375(D) mm

\$259

U.P. \$339

- CombiGrill and microwave
- Crispy Reheat
- 10 pre-set programs



UltimateTaste 300

EMM20K22B
20L, 455(W) x 261(H) x 353(D) mm

\$99

U.P. \$129

- Defrost setting
- 5 power levels for cooking

Terms and Conditions:

- Promotion is only valid for purchases made as specified herein during the Promotion Period 1 July - 30 September 2025, and is subject to stock availability.
- Promotion is not valid with other discounts or promotions.
- Promotion is only applicable for end-users.
- Gift(s) are while stock lasts. Electrolux reserves the right to replace any gift with an item of a similar or other value.
- Gifts are not exchangeable for cash or kind.
- Information is accurate at the time of print.
- Electrolux reserves the right to amend these terms and conditions without prior notice.



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